

FRIENDS OF THE NATIONAL LIBRARY OF MEDICINE

## 2014 ANNUAL AWARDS GALA

Tuesday, September 9, 2014

Rooftop Garden (overlooking the Capitol) of 101 Constitution Avenue, NW Washington, DC 20001

6:30 pm Reception | 7:30 pm Dinner and Evening Program

# Sponsorship RSVP Form

Prefix: \_\_\_\_\_ Name: \_\_\_\_\_ Suffix: \_\_\_\_\_

Guests: \_\_\_\_\_

\_\_\_\_\_

Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Home  Work Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

### Sponsorship Opportunities (Please refer to accompanying sheet for sponsorship benefits)

- Premier** - \$75,000 (1 available)
- Platinum** - \$50,000 (1 available)
- Diamond** - \$35,000 (unlimited)
- Gold** - \$25,000 (unlimited)
- Silver** - \$20,000 (unlimited)
- Bronze** - \$15,000 (unlimited)
- Contributor** - \$10,000 (unlimited)
- Supporter** - \$5,000 (unlimited)
- Angel** - \$2,500 (unlimited)
- Patron** - \$500 (unlimited)
- Friend** - \$350 (unlimited)
- I am unable to attend but would like to contribute** \_\_\_\_\_.

### Payment Method:

My check in the amount of \$\_\_\_\_\_ is enclosed and made payable to Friends of the National Library of Medicine.

Please charge \$\_\_\_\_\_ to my (circle one): Visa    MasterCard    Amex

Name on Credit Card (if different from above): \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Account # \_\_\_\_\_ Security Code: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

Please mail this form with your check or credit card information, email to [Ronica.Lu@fnlm.org](mailto:Ronica.Lu@fnlm.org) or fax to 301-657-1296.

Friends of the National Library of Medicine is a non-profit organization with IRS 501(c)(3) designation. Gala Sponsorship Opportunities and Tickets are tax deductible to the full extent of the law, less \$135 for each dinner reserved. EIN: 52-1417780.

4720 Montgomery Lane • Suite 500 • Bethesda, MD 20814 • Phone (202) 679-9930 • Fax (301) 657-1296 • [www.fnlm.org](http://www.fnlm.org)



FRIENDS OF THE NATIONAL LIBRARY OF MEDICINE

## Friends of the National Library of Medicine 2014 Annual Awards Gala

Tuesday, September 9, 2014  
Rooftop Garden  
101 Constitution Ave, NW  
(Overlooking the Capitol)  
Washington, DC

Reception – 6:30 pm  
Dinner & Program – 7:30 pm

Each year, the Friends holds its annual Awards Gala to celebrate advances in public health, medicine, and health communications, as well as the individuals and organizations dedicated to these causes. The annual Gala brings together representatives from the public, professional and business sectors in health care to show their support for the Library.

### Sponsorship Opportunities and Benefits

#### **Premier - \$75,000 (1 available)**

*The Premier Sponsor underwrites the VIP Reception at the Gala. Recognition is given on special signage at the reception and in the program booklet.*

- Priority dinner seating for 10 guests with awardees and/or dignitaries
- 10 VIP reception tickets
- Photo opportunity at VIP reception
- Premier placement of name and full-color logo on print and electronic invitations
- Premier placement of name and full-color logo in Gala program booklet
- Premier placement of name and full-color logo on FNLM website and in newsletter
- Full-page, full-color ad on inside front cover in Gala program booklet
- Prominent signage at registration and reception entrance
- Recognition from the podium at the Gala
- Premier placement of name and full-color logo in slide loop during dinner

#### **Platinum - \$50,000 (1 available)**

- Priority dinner seating for 10 guests with awardees and/or dignitaries
- Four (4) VIP reception tickets
- Photo opportunity at VIP reception
- Prominent placement of name and full-color logo on print and electronic invitations
- Prominent placement of name and full-color logo in Gala program booklet
- Prominent placement of name and full-color logo on FNLM website and in newsletter
- Full-page ad in Gala program booklet
- Prominent signage at registration and reception entrance
- Recognition from the podium at the Gala
- Prominent placement of name and full-color logo in slide loop during dinner

**Diamond - \$35,000 (unlimited)**

- Priority dinner seating for 10 guests with awardees and/or dignitaries
- Four (4) VIP reception tickets
- Name and full-color logo on print and electronic invitations
- Name and full-color logo in Gala program booklet
- Name and full-color logo on FNLM website and in newsletter
- Half-page ad in Gala program booklet
- Signage at registration and reception entrance
- Recognition from the podium at the Gala
- Name and full-color logo in slide loop during dinner

**Gold - \$25,000 (unlimited)**

- Priority dinner seating for 10 guests with awardees and/or dignitaries
- Two (2) VIP reception tickets
- Name and full-color logo on print and electronic invitations
- Name and full-color logo in Gala program booklet
- Name and full-color logo on FNLM website and in newsletter
- Half-page ad in Gala program booklet
- Signage at registration and reception entrance
- Recognition from the podium at the Gala
- Name and full-color logo in slide loop during dinner

**Silver- \$20,000 (unlimited)**

- Dinner seating for one table of 10 guests
- Two (2) VIP reception tickets
- Name and full-color logo on print and electronic invitations
- Name and full-color logo in Gala program booklet
- Name and full-color logo on FNLM website and in newsletter
- Quarter-page ad in Gala program booklet
- Signage at registration and reception entrance
- Name and full-color logo in slide loop during dinner

**Bronze - \$15,000 (unlimited)**

- Dinner seating for one table of 10 guests
- Two (2) VIP reception tickets
- Name on print and electronic invitations
- Name in Gala program booklet
- Name on FNLM website and in newsletter
- Quarter-page ad in Gala program booklet
- Signage at registration and reception entrance
- Name in slide loop during dinner

**Contributor - \$10,000 (unlimited)**

- Dinner seating for one table of 10 guests
- Name on print and electronic invitations
- Name in Gala program booklet
- Name on FNLM website and in newsletter
- Name in slide loop during dinner

**Supporter - \$5,000 (unlimited)**

- Dinner seating for one-half table of 5 guests
- Name on print and electronic invitations
- Name in Gala program booklet
- Name on FNLM website and in newsletter
- Name in slide loop during dinner

**Angel - \$2,500 (unlimited)**

- One (1) dinner ticket plus two (2) dinner tickets to be given in your name to one Mentoring in Medicine student and his/her parent (total of 3 tickets)
- Name in Gala program booklet
- Name on FNLM website and in newsletter
- Name in slide loop during dinner

**Patron - \$500 (unlimited)**

- 1 dinner ticket
- Name in Gala program booklet
- Name on FNLM website and in newsletter

**Friend - \$350 (unlimited)**

- 1 dinner ticket

Gala Sponsorship Opportunities and Tickets are tax deductible to the full extent of the law, less \$135 for each dinner reserved. EIN: 52-1417780.

For more information on sponsorship opportunities, please contact the FNLM office at (202) 679-9930.

*About the Friends*

The Friends organization was formed in 1986 as a nonprofit 501(c)3 organization to promote, publicize, and support the Library. The FNLM is a coalition of individuals, medical associations and societies, hospitals, health science libraries, corporations, and foundations, dedicated to increasing public awareness and use of the NLM, as well as to support its many programs in research, education and public service.

Visit us on the web at [www.fnlm.org](http://www.fnlm.org).